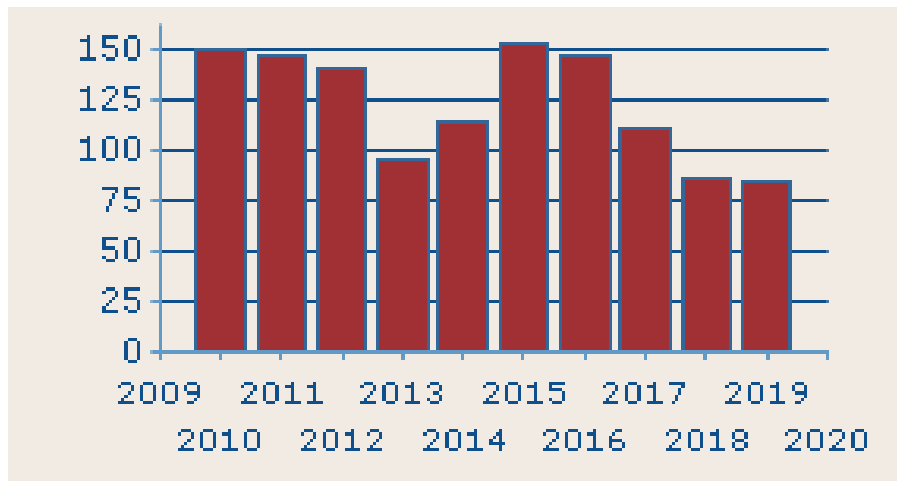


Superior Duct Fabrication



2019 85
2018 86
2017 111
2016 147
2015 154

Background: A disturbing pattern of questionable injuries made the company re-examine its approach to safety and honesty. Back-to-back years of a an ex-mod of 154 and 147 reduced both profit and manpower.

Solution: We ramped up with an aggressive safety incentive program. Awards and prizes, plus recognition and appreciation for jobs done safely and well helped change the safety culture. The workforce is taking ownership and responsibility.

Outcome: A huge drop in claims has led to a tremendous drop in ex-mod, and the resulting increase in bottom-line profits.

**Once established, a strong safety culture is sustainable.
We help companies *Get it down* and *Keep it down***