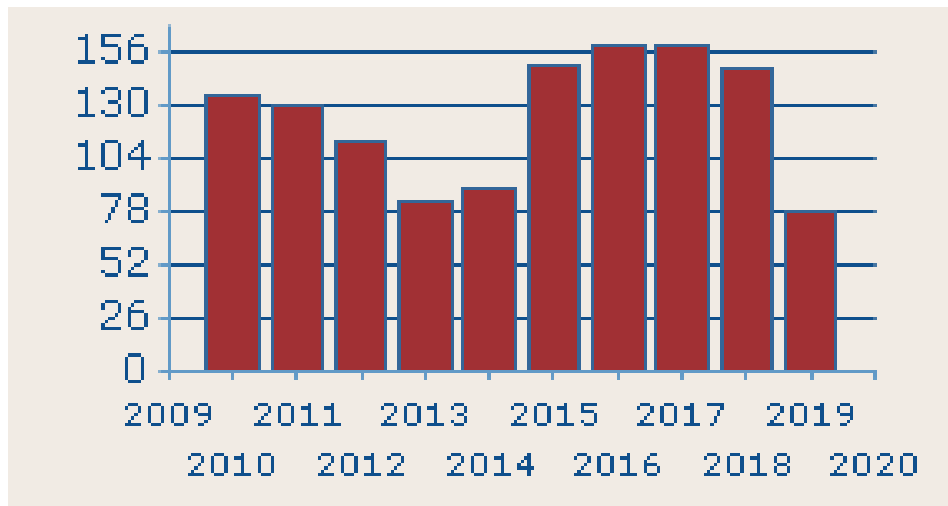


Maui Fresh International



2019 78
2018 148
2017 159
2016 159
2015 149

Background: It is always a challenge to make safety the highest priority when the workforce is minimum wage and turnover is high. Four straight years of extraordinarily high ex mod in a low margin business was unsustainable.

Solution: We changed the culture by engaging workers in the safety program. We made it their program with incentives, awards, and recognition. We increased the priority level for safety.

Outcome: A tremendous drop in ex mod, virtually cutting it in half, allowing profits to flow to the bottom line.

47% Reduction in the ex-mod